



GUIDELINES

Source: International Association for University Pedagogy

- **Article**

- **Text:** Between 7,000 and 9,000 words, including tables, figures, notes, and bibliography. The text must be written in Times New Roman, 12-point font, including abstracts and quotations, and in Times New Roman, 10-point font for footnotes.
 - **Formatting:** Double-spaced, justified, with a first-line indent of 1.25 cm.
 - **References:** References follow the author-date system in the text; the full list of references appears in the bibliography at the end of the text.
 - **Margins:** Margins are 2.5 cm on all sides, with a "US Letter" page layout. Pages are numbered at the top right, except for the first page, which has no pagination. Accents must be included on uppercase letters.
 - **Style Formatting:**
 - First-level heading: No indentation, bold, 12-point font, preceded by a Roman numeral. Example: I — Title and II — Title.
 - Second-level heading: No indentation, not bold, preceded by an uppercase letter. Example: A — Subtitle.
 - Third-level heading: No indentation, italicized, not bold. Example: Third-level title. •
 - **Footnotes:** Footnotes are used to provide additional content. They are numbered consecutively, with the full note appearing on the same page as the footnote reference.
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- **Poster Presentation :** Participants in the session will be provided with display boards and push pins to present their posters. They are responsible for bringing the poster elements, as well as printed copies of their paper if desired. The display boards measure 1.20 m by 1.80 m.
- **Visual Impact:** The title must be clearly visible and readable from a distance of 5 meters. At least 50% of the surface should be dedicated to images, graphs, or tables. A poster overloaded with text is not appealing. Use a simple graphic design with colors: reserve black and blue for text. For other elements, limit yourself to three distinct and contrasting colors. Avoid pastel tones, as they are not easily visible from a distance. If possible, include one or two high-quality images, which always draw attention. The poster should be easy to read and follow. Whenever possible, prioritize visual information over text. Reduce text to keywords and limit sentences. A reader can comfortably read at most two to three sentences in front of a poster. Avoid unnecessary information. If you wish to provide more details, place printed copies of a text near the poster for attendees to take. Use a specific color for titles to distinguish them from the rest of the text.
- **Images:** All images must be accompanied by an explanatory caption.
- **Layout:** Design your poster using a two-column format. Use color blocks or frames to clearly separate sections for objectives, methods, results, conclusions, and perspectives. Highlight the conclusions prominently. Clearly indicate the reading order of the poster using numbers or arrows.